

# Strategic Plan 2020-2024 All Strategic Metrics



## Strategic Metrics 2020-2021

Each year SCC provides a report on the progress made towards its strategic plan goals and objectives. With a new strategic plan in the 2020-2021 academic year, the *Strategic Plan Annual Progress Report*<sup>1</sup> has been re-conceptualized. The content of that report will focus on two strategic goals each year and include a summary of the activities, progress, and plans related to the theme goals, description of the strategic achievements, and the quantitative results of the associated strategic metrics and key performance indicators (KPIs).

This document is a companion to the annual Progress Report to provide the trend data for the more than 80 strategic metrics associated with the 2020-2024 plan. The quantitative results for all metrics and KPIs will be updated each year and made available publicly online in this form. The strategic metrics can be used for institutional planning, departmental-level Mission Action Plans, institutional assessment, and budgeting purposes.

This report has been prepared by the Office of Institutional Research. Please contact [ir@southeast.edu](mailto:ir@southeast.edu) with any questions.

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<sup>1</sup> Available at <https://www.southeast.edu/strategicplan2020-2024/>

# List of Strategic Metrics

## Goal 1 – Enrollment Growth (see page 4)

- 1.0 - Total undergraduate enrollment\*
- 1.1 - Percent of first-term students who complete NSE
- 1.3 - Enrollment of Career/Technical students
- 1.4 - Enrollment of Academic Transfer
- 1.4 - Enrollment of undeclared students
- 1.5 - Enrollment of Continuing Education students\*
- 1.6 - Percent of undergraduate enrollment that is minority\*
- 1.6 - Index of undergraduate population diversity compared to service area
- 1.6 - Number of adult learners enrolled
- 1.6 - Number of scholarships awarded by the SCC Educational Foundation
- 1.6 - Number of endowed scholarship programs
- 1.7 - Number of female students in STEM programs\*
- 1.8 - Number of dual credit students\*

## Goal 2 – Student Success (see page 6)

- 2.1 - Percent of students who rated their overall educational experience as 'good' or 'excellent'
- 2.1 - CCSSE Benchmark for Active and Collaborative Learning
- 2.2 - Percent of students who received an F during their first term
- 2.3 - CCSSE Benchmark for Academic Challenge
- 2.3 - CCSSE Benchmark for Student Effort
- 2.3 - CCSSE Benchmark for Student-Faculty Interaction
- 2.4 - Overall success rate of undergraduate students\*
- 2.4 - Overall rate of D/F grades among undergraduates
- 2.4 - Overall withdrawal rate of undergraduate students
- 2.4 - Overall success rate of dual credit students\*
- 2.4 - Overall rate of D/F grades among dual credit students
- 2.4 - Overall withdrawal rate of dual credit students
- 2.4 - Number of certificates awarded\*
- 2.4 - Number of diplomas awarded\*
- 2.4 - Number of associate degrees awarded\*
- 2.4 - Fall to fall retention rate\*
- 2.4 - Graduation and transfer rate\*
- 2.4 - Workforce placement rate of CTE graduates\*
- 2.4 - Percent of students who completed all developmental coursework
- 2.4 - Percent of credit hours attempted in the first term that were successfully completed
- 2.5 - CCSSE Benchmark for Support for Learners
- 2.7 - Percent of federal work study funds expended
- 2.8 - Number of student athletes enrolled
- 2.9 - Percent of undergraduates on the Dean's List
- 2.9 - Percent of students graduating with honors
- 2.10 - Number of students who actively participate in wellness activities
- 2.11 - Enrollment in World Denizen courses<sup>2</sup>

## Goal 3 – Communication and Public Awareness (see page 9)

- 3.1 - Number of unique pageviews of home page
- 3.5 - Number of clicks from home to Explore
- 3.5 - Number of clicks from home to Visit
- 3.5 - Number of clicks from home to Apply
- 3.5 - Engagement rate with Facebook
- 3.5 - Engagement rate with Instagram
- 3.5 - Engagement rate with LinkedIn
- 3.5 - Engagement rate with Twitter
- 3.5 - Number of prospects identified from 'Choose SCC' microsite
- 3.5 - Admit rate of prospects identified by the 'Choose SCC' microsite

## Goal 4 – Programming and Development (see page 10)

- 4.4 - Number of sections offered at Learning Centers
- 4.4 - Total enrollment at Learning Centers\*
- 4.8 - Percent of sections offered as web, hybrid, and other non-F2F
- 4.8 - Percent of enrollment in web courses

## Goal 5 – Employee Excellence (see page 11)

- 5.1 - Average number of qualified applicants per Arts & Sciences faculty position
- 5.1 - Average number of qualified applicants per Career Technical faculty position
- 5.1 - Average number of qualified applicants per support staff position
- 5.1 - Average number of qualified applicants per professional staff/administrative positions
- 5.1 - Index of employee diversity compared to service area
- 5.5 - Number of professional development offerings from HR<sup>2</sup>

## Goal 6 – Strategic Partnerships (see page 11)

- 6.1 - Percent of SCC service area high school seniors enrolled at SCC during the following academic year\*
- 6.1 - Percent of dual credit students enrolled at SCC as an undergraduate the following academic year\*<sup>3</sup>

<sup>2</sup> Not compiled for 2020-2021

\* This metric is a Key Performance Indicator (KPI)

<sup>3</sup> In future years, this single metric will be provided separately for TCA and SENCAP/DCA students

## Goal 7 – Educational Environment (see page 12)

- 7.7 – Central IT expenditures per institutional FTE
- 7.7 - Percent of computers in fleet that are 4 year or under
- 7.7 - Percent of servers in fleet that are 7 years or under
- 7.7 - Average score from NIST self-assessment

## Goal 8 – Financial Strength (see page 13)

- 8.3 - CFI component: Primary Reserve Ratio
- 8.3 - CFI component: Return on Net Assets Ratio
- 8.3 - CFI component: Viability Ratio
- 8.3 - CFI component: Net Operating Revenues Ratio
- 8.3 - Amount of general funds reserved at end of fiscal year
- 8.4 - Amount of grant/contract awards
- 8.4 - Net assets of SCC Foundation
- 8.4 - Total expenditures for scholarships by SCC Foundation
- 8.4 - Fundraising, dollars donated to College and Foundation\*<sup>4</sup>
- 8.4 - Fundraising, number of donors to College and Foundation\*<sup>4</sup>
- 8.6 - Difference between actual and budgeted expenditures in the general fund
- 8.7 - Net profit(loss) for auxiliary services<sup>4</sup>

## Goal 9 – Organizational Climate (see page 14)

- 9.1 - Percent of employees who are faculty members
- 9.1 - Percent of faculty who are full-time
- 9.1 - Number of full-time positions filled
- 9.1 - Percent of full-time faculty who are 55+
- 9.1 - Average retirement age of full-time faculty



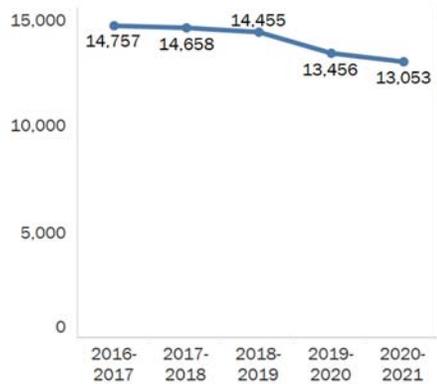
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<sup>4</sup> Not compiled for 2020-2021

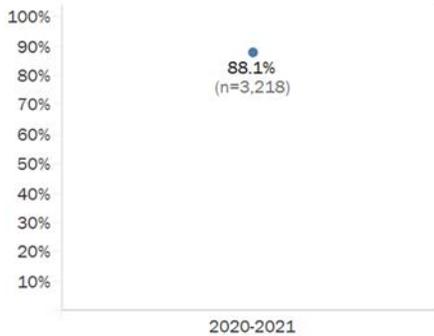
\* This metric is a Key Performance Indicator (KPI)

# Goal 1 Metrics

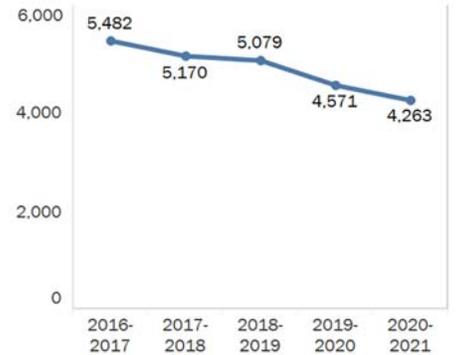
Total undergraduate enrollment KPI



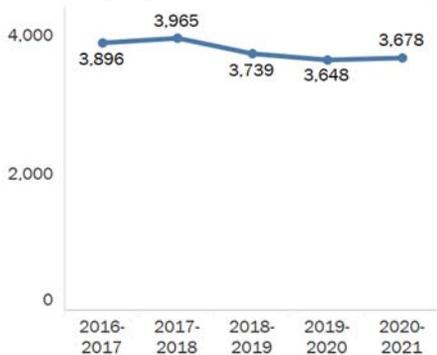
Percent of first-term students who complete NSE (1.1)



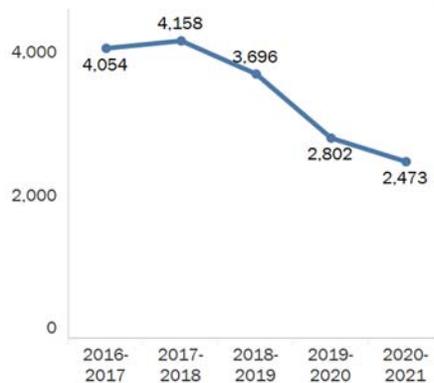
Enrollment of Career/Technical students (1.3)



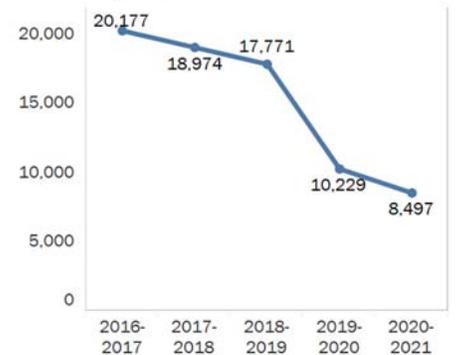
Enrollment of Academic Transfer students (1.4)



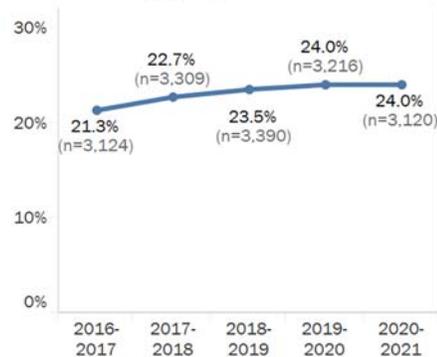
Enrollment of undeclared students (1.4)



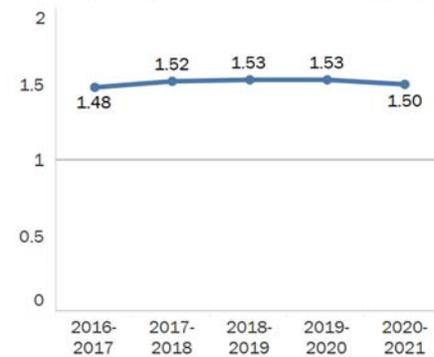
Enrollment of Continuing Education Students (1.5) KPI



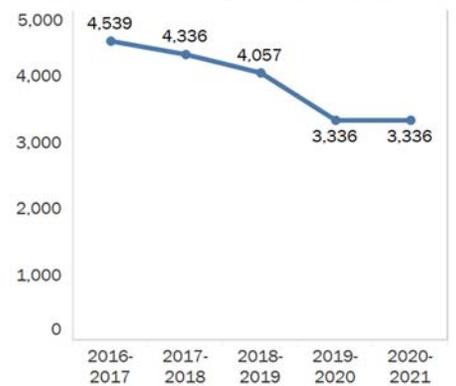
Percent of undergraduate enrollment that is minority (1.6) KPI



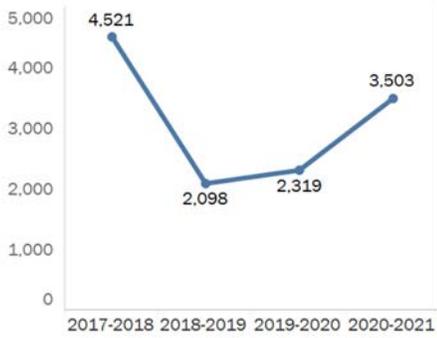
Index of undergraduate population diversity compared to service area (1.6)



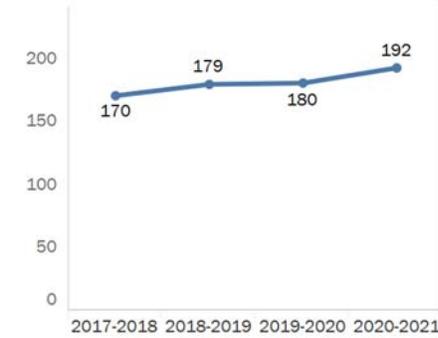
Number of adult learners enrolled (1.6)



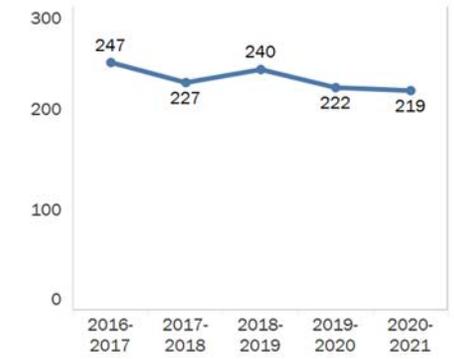
Number of scholarships awarded by the SCC Educational Foundation (1.6)



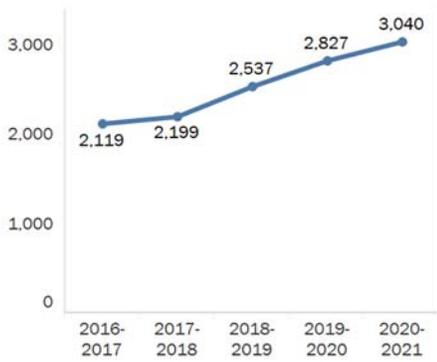
Number of endowed scholarship programs (1.6)



Number of female students in STEM programs (1.7) KPI



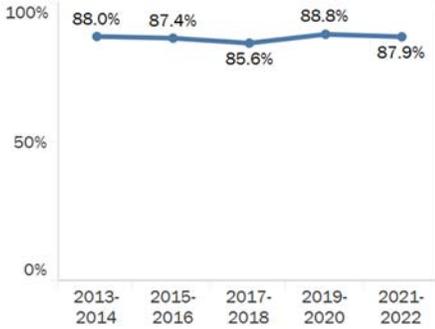
Number of dual credit students (1.8) KPI



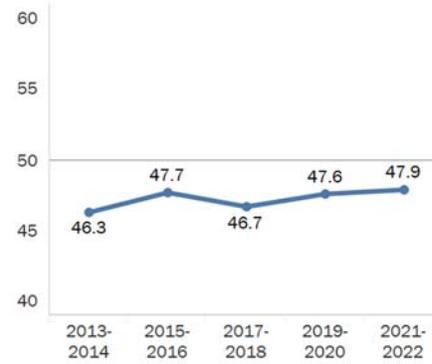


# Goal 2 Metrics

Percent of students who rated their overall educational experience as 'good' or 'excellent' (2.1)



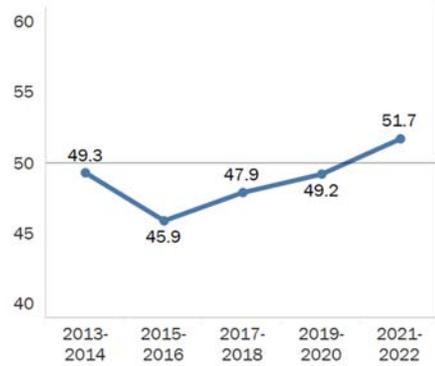
CCSSE Benchmark for Active and Collaborative Learning (2.1)



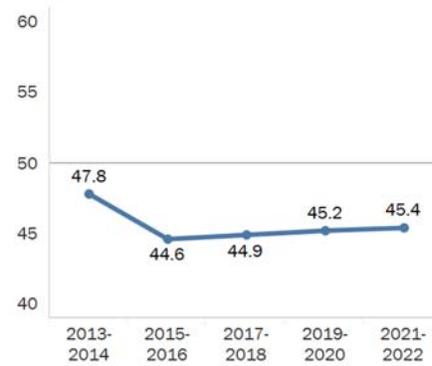
Percent of students who receive an F during their first term (2.2)



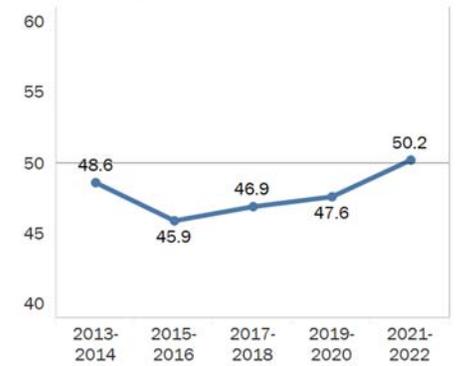
CCSSE Benchmark for Academic Challenge (2.3)



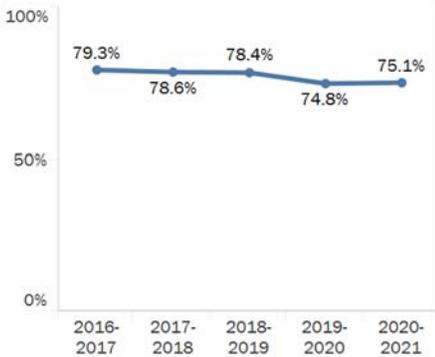
CCSSE Benchmark for Student Effort (2.3)



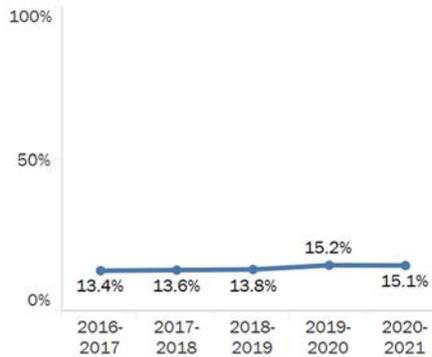
CCSSE Benchmark for Student-Faculty Interaction (2.3)



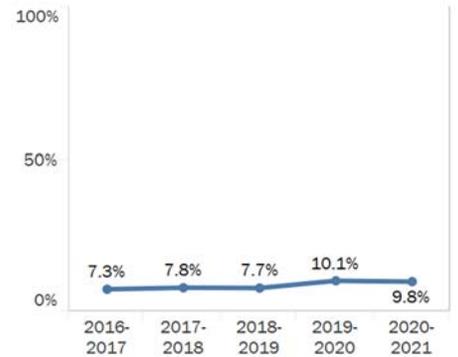
Overall success rate of undergraduate students (2.4) **KPI**



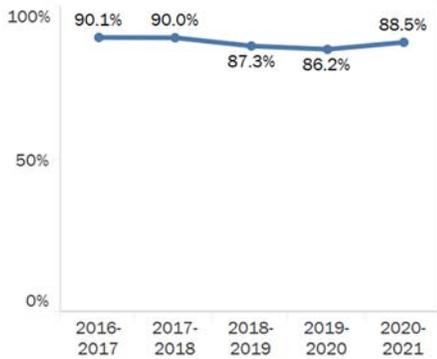
Overall rate of D/F grades among undergraduates (2.4)



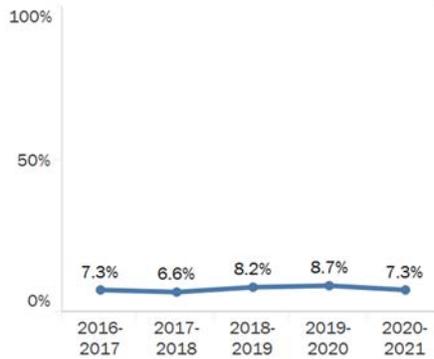
Overall withdrawal rate of undergraduate students (2.4)



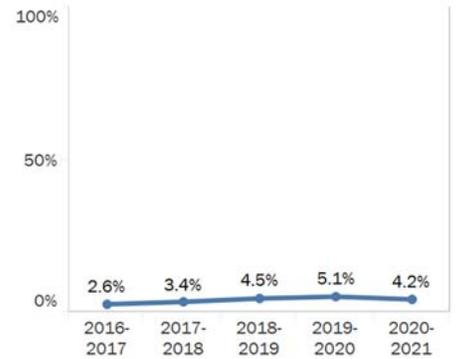
Overall success rate of dual credit students (2.4) **KPI**



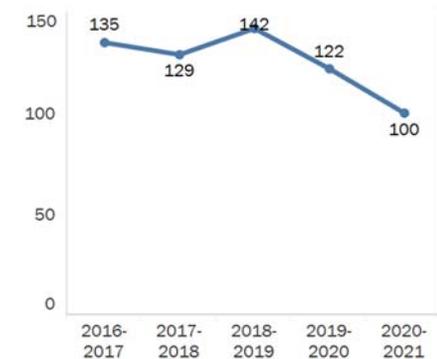
Overall rate of D/F grades among dual credit students (2.4)



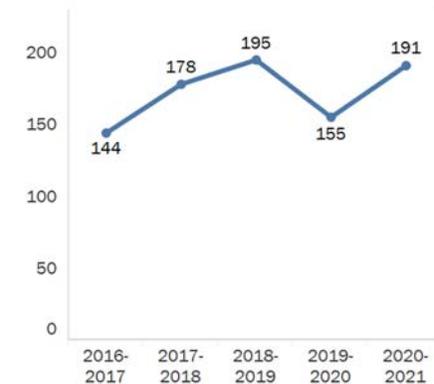
Overall withdrawal rate of dual credit students (2.4)



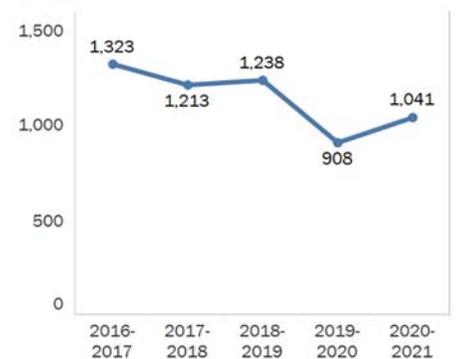
Number of certificates awarded (2.4) **KPI**



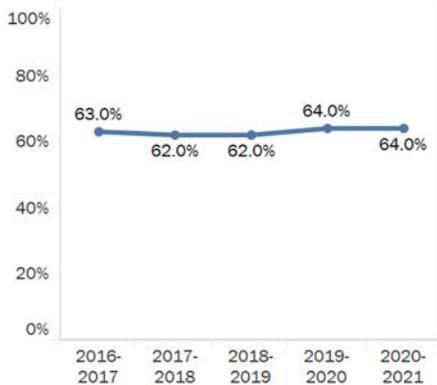
Number of diplomas awarded (2.4) **KPI**



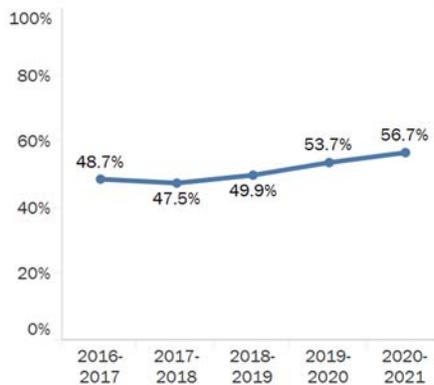
Number of associate degrees awarded (2.4) **KPI**



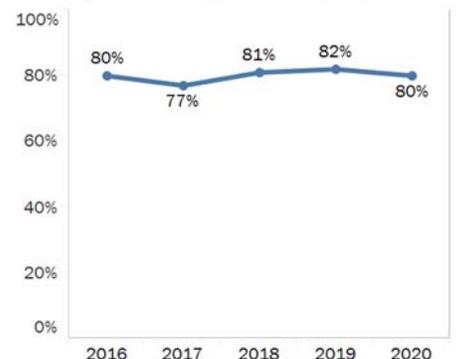
Fall to fall retention rate (2.4) **KPI**



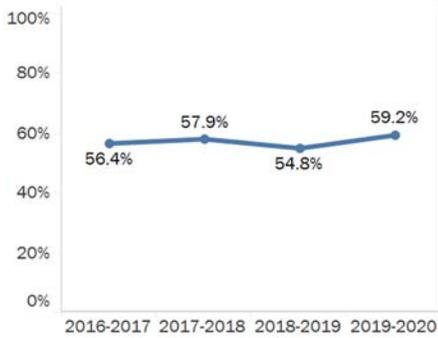
Graduation and transfer rate (2.4) **KPI**



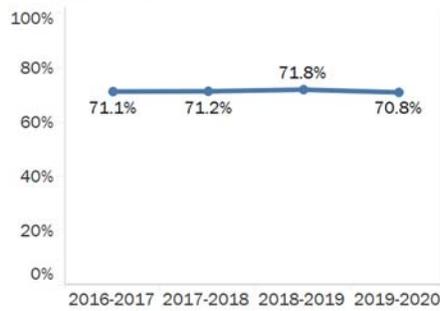
Workforce placement rate of Career/Technical graduates (2.4) **KPI**



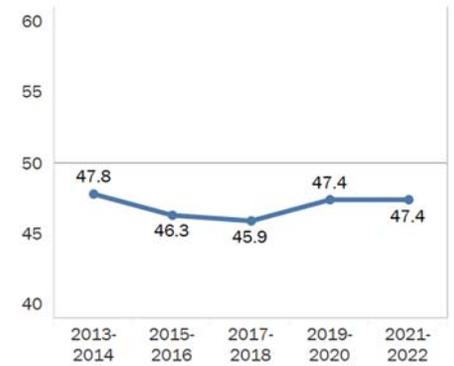
Percent of students who completed all developmental coursework (2.4)



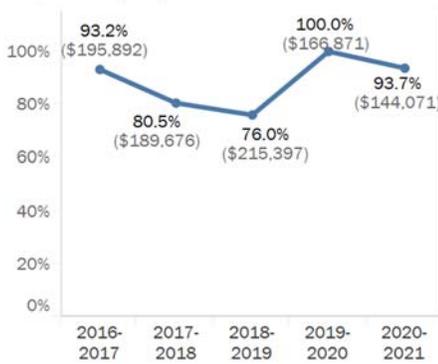
Percent of credit hours attempted in the first term that were successfully completed (2.4)



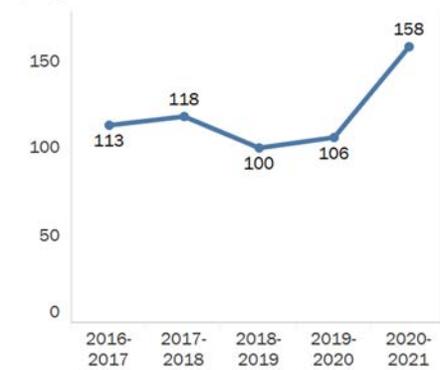
CCSSE Benchmark for Support for Learners (2.5)



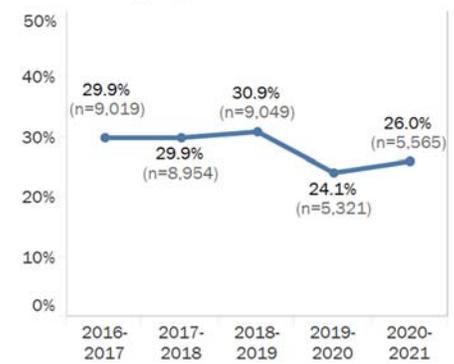
Percent of federal work study funds expended (2.7)



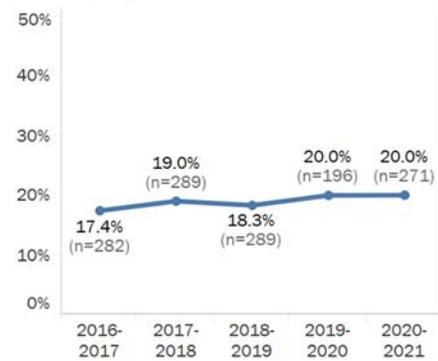
Number of student athletes enrolled (2.8)



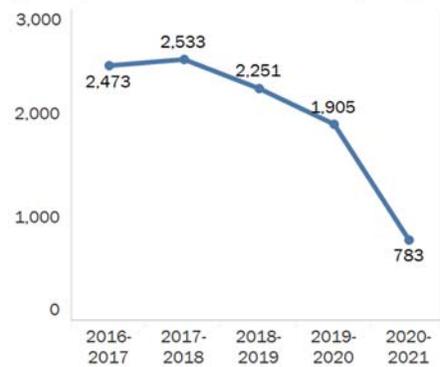
Percent of undergraduates on the Dean's List (2.9)



Percent of students graduating with honors (2.9)

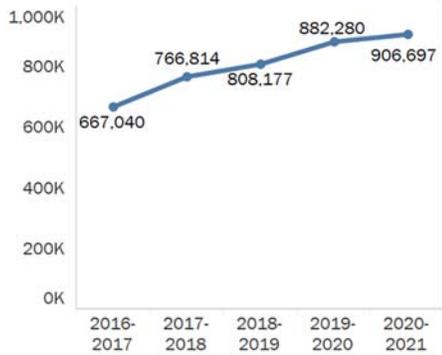


Number of students who actively participate in wellness activities (2.10)

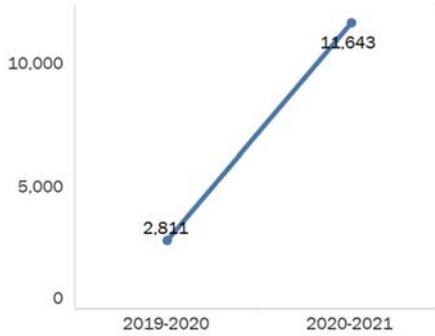


# Goal 3 Metrics

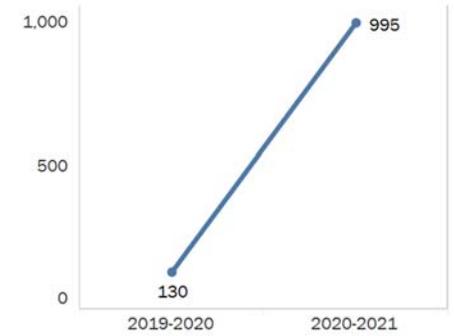
Number of unique pageviews of home page (3.1)



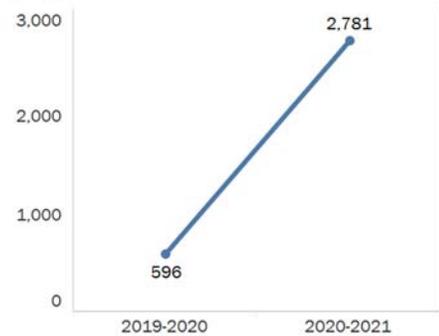
Number of clicks from home to Explore (3.5)



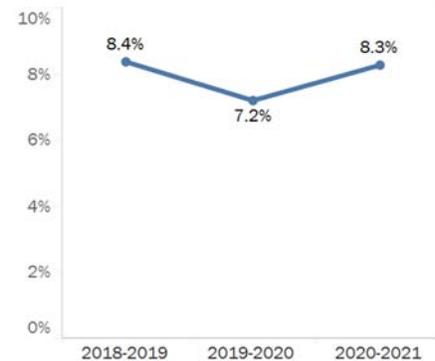
Number of clicks from home to Visit (3.5)



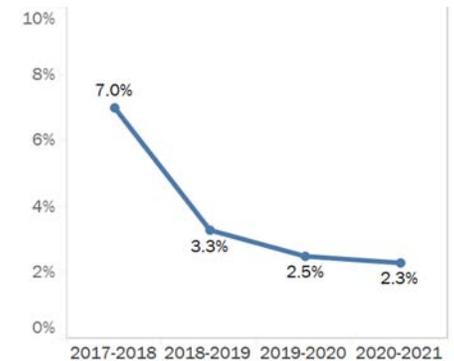
Number of clicks from home to Apply (3.5)



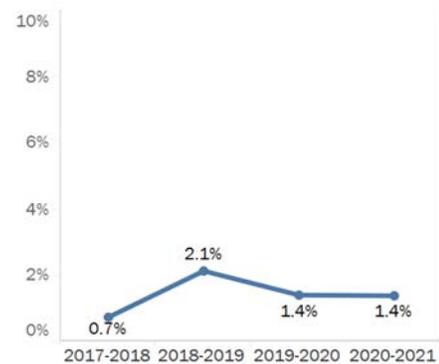
Engagement rate with Facebook (3.5)



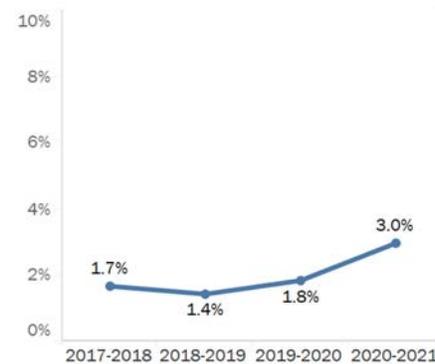
Engagement rate with Instagram (3.5)



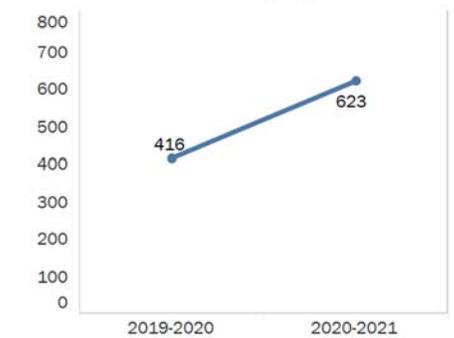
Engagement rate with LinkedIn (3.5)



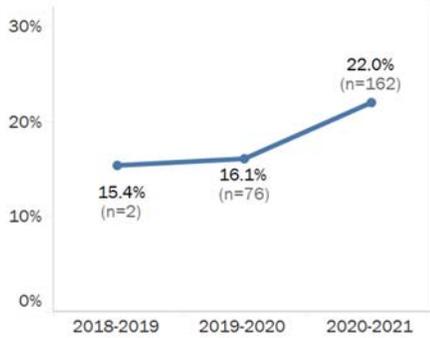
Engagement rate with Twitter (3.5)



Number of prospects identified from 'Choose SCC' microsite (3.5)

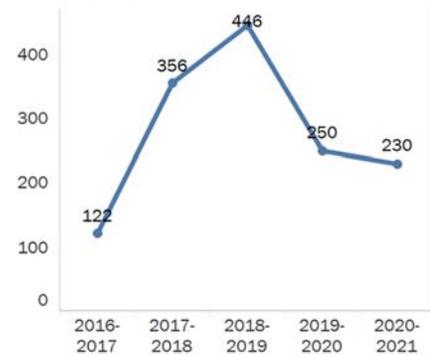


Admit rate of prospects identified by the 'Choose SCC' microsite (3.5)

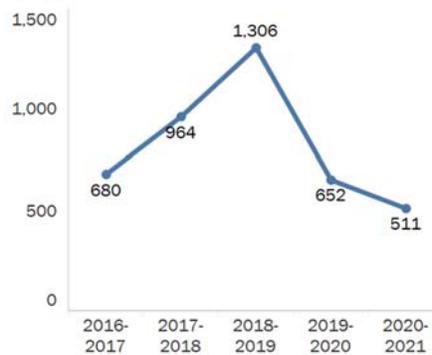


## Goal 4 Metrics

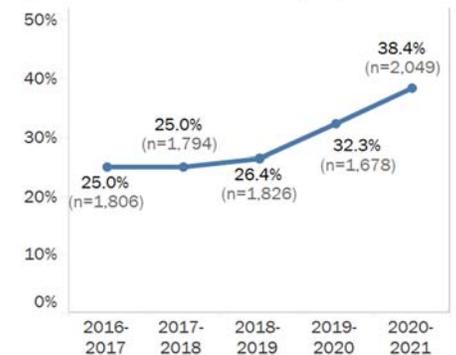
Number of sections offered at Learning Centers (4.4)



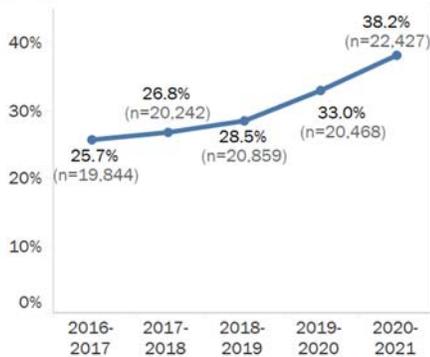
Total enrollment at Learning Centers (4.4) KPI



Percent of sections offered as web, hybrid, and other non-F2F (4.8)



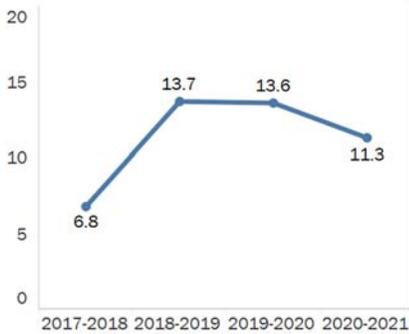
Percent of enrollment in web courses (4.8)



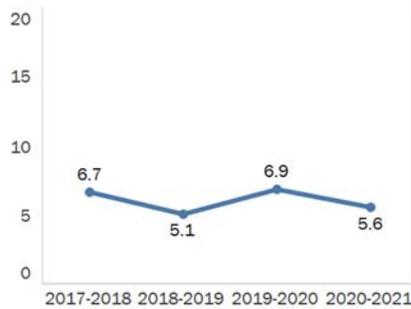


## Goal 5 Metrics

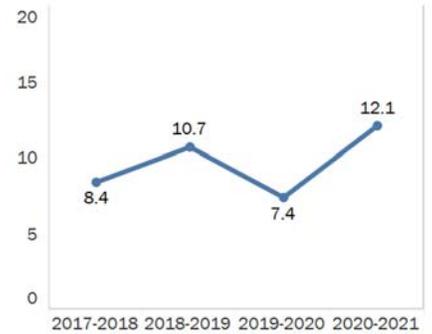
Average number of qualified applicants per Arts & Sciences faculty position (5.1)



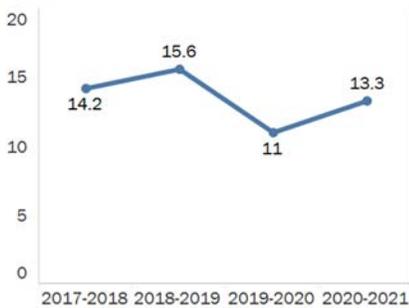
Average number of qualified applicants per Career Technical faculty position (5.1)



Average number of qualified applicants per support staff position (5.1)



Average number of qualified applicants per professional staff/administrative positions (5.1)

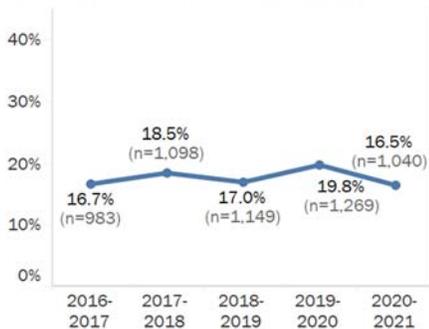


Index of employee diversity compared to service area (5.1)

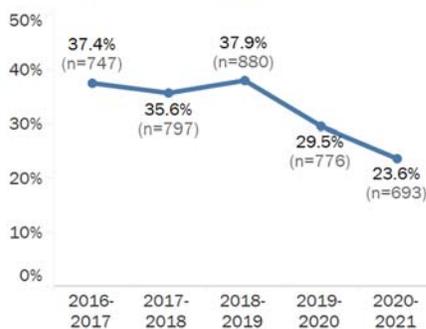


## Goal 6 Metrics

Percent of SCC service area high school seniors who enrolled at SCC during the following academic year (6.1) KPI



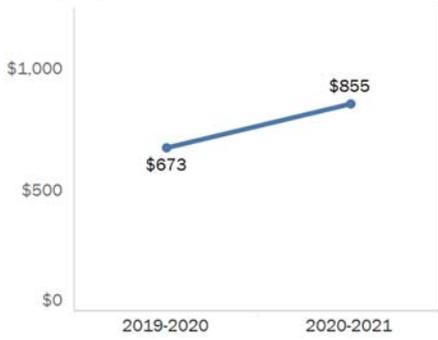
Percent of dual credit students who enrolled at SCC as an undergraduate the following year (6.1) KPI



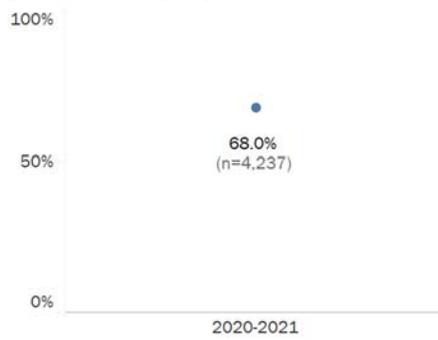


## Goal 7 Metrics

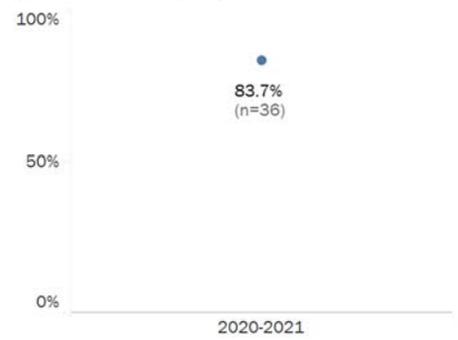
Central IT expenditures per Institutional FTE (7.7)



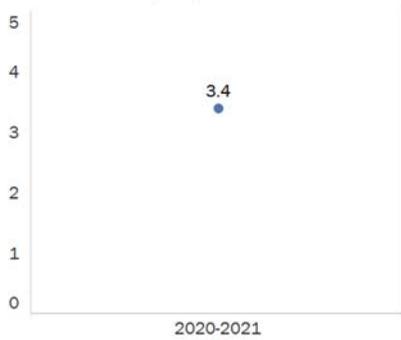
Percent of computers in fleet that are 4 year or under (7.7)



Percent of servers in fleet that are 7 years or under (7.7)



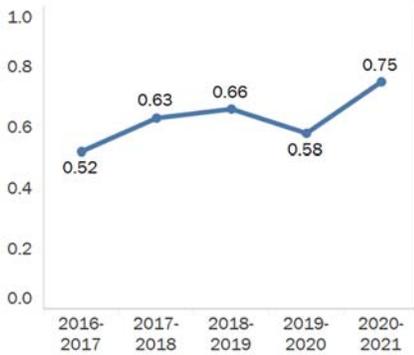
Average score from NIST self-assessment (7.7)



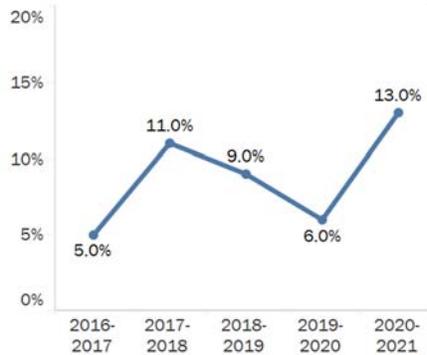


# Goal 8 Metrics

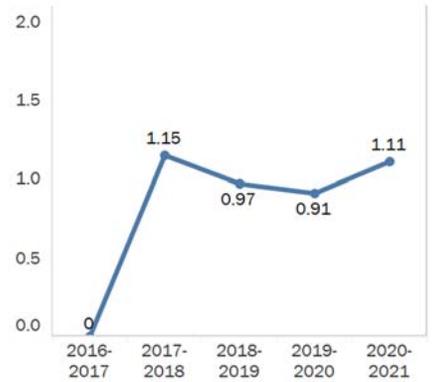
CFI component: Primary Reserve Ratio (8.3)



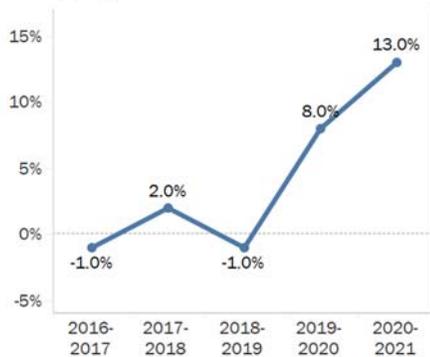
CFI component: Return on Net Assets Ratio (8.3)



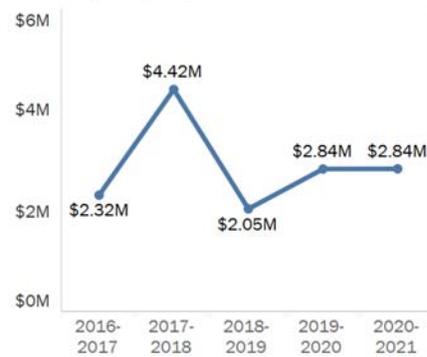
CFI component: Viability Ratio (8.3)



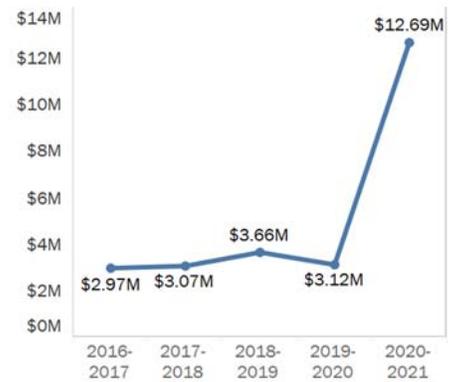
CFI component: Net Operating Revenues Ratio (8.3)



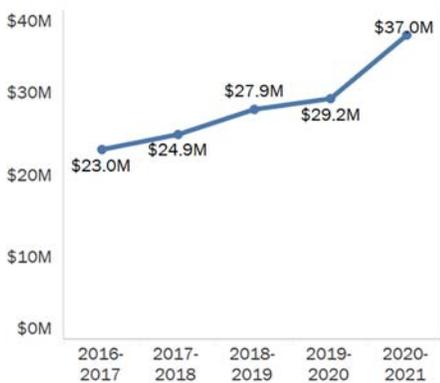
Amount of general funds reserved at end of fiscal year (8.3)



Amount of grant/contract awards (8.4)



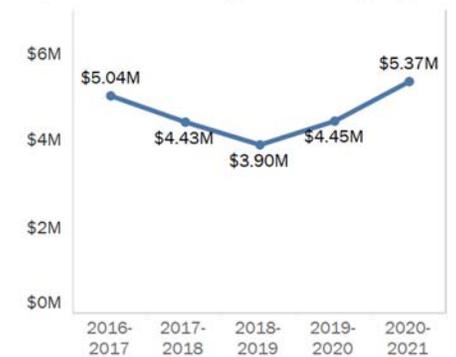
Net assets of SCC Foundation (8.4)



Total expenditures for scholarships by SCC Foundation (8.4)



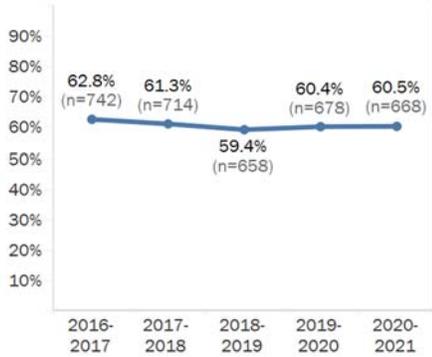
Difference between actual and budgeted expenditures in the general fund (8.6)



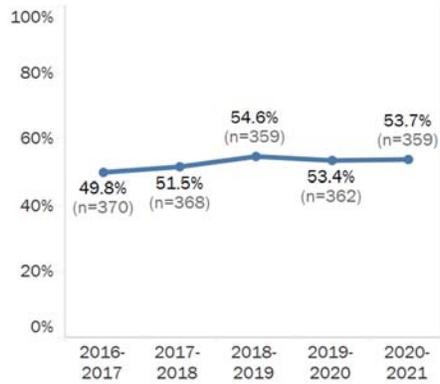


# Goal 9 Metrics

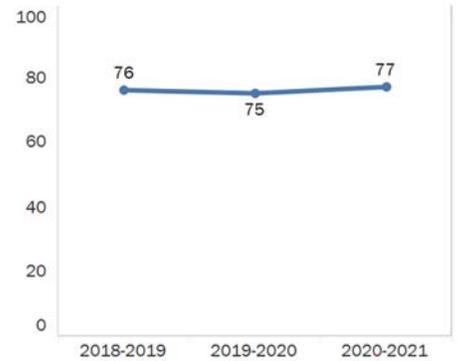
Percent of employees who are faculty members (9.1)



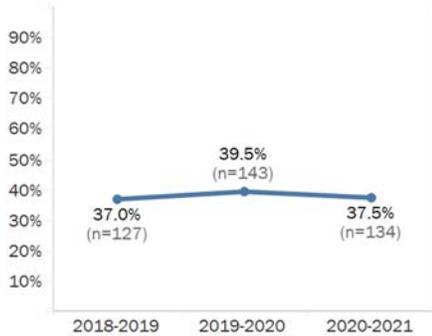
Percent of faculty who are full-time (9.1)



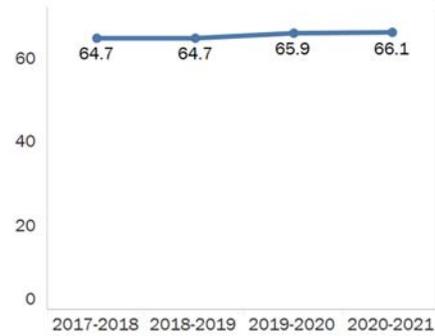
Number of full-time positions filled (9.1)



Percent of full-time faculty who are 55+ (9.1)



Average retirement age of full-time faculty (9.1)



# Sources and Definitions



## Goal 1 – Enrollment Growth

Objective	Metric	Data Source	Definition	KPI
1.0	Total undergraduate enrollment	Zogotech <sup>5</sup>	Total unique enrollment of undergraduate students during an academic year, including dual credit students.	Yes
1.1	Percent of first-term students who complete New Student Enrollment (NSE)	Office of Advising	Percent of degree-seeking students who are either in their first term at SCC or returning after at least a year away who complete NSE in the specified academic year.	.
1.3	Enrollment of Career/Technical students	Zogotech	The number of students enrolled with a major of in one of the career/technical programs.	.
1.4	Enrollment of Academic Transfer students	Zogotech	The number of students enrolled in undergraduate courses with a major of Academic Transfer (not including dual-credit students).	.
1.4	Enrollment of undeclared students	Zogotech	The number of students enrolled in undergraduate courses who do not have a declared major (not including dual-credit students).	.
1.5	Enrollment of Continuing Education Students	Zogotech	The unduplicated number of individuals enrolled in non-credit Continuing Education courses.	Yes
1.6	Percent of undergraduate enrollment that is minority	Zogotech	Percent of undergraduates who are students of color, including dual credit students	Yes
1.6	Index of undergraduate population diversity compared to service area	Zogotech; U.S. Census Bureau	Diversity of undergraduate student body during an academic year as compared to diversity of the service area as estimated by the U.S. Census Bureau	.
1.6	Number of adult learners enrolled	Zogotech	Unique count of students age 25 or over who are enrolled at SCC in an undergraduate course	.
1.6	Number of scholarships awarded by the SCC Educational Foundation	SCC Educational Foundation	Number of individual scholarships awarded by the SCC Foundation during a fiscal year	.
1.6	Number of endowed scholarship programs	SCC Educational Foundation	Number of endowed scholarship programs available to students at the end of the fiscal year	.
1.7	Number of female students in STEM programs	Zogotech	Number of female students in programs that are identified as STEM during an academic year	Yes
1.8	Number of dual credit students	Zogotech	Unique count of high school students enrolled as dual credit students during an academic year	Yes

<sup>5</sup> Zogotech is the name of the SCC data warehouse. It contains a wide variety of data that is updated nightly from Colleague.



## Goal 2 – Student Success

Objective	Metric	Data Source	Definition	KPI
2.1	Percent of students who rated their overall educational experience as 'good' or 'excellent'	CCSSE reports	Percent of students who responded to the CCSSE survey who rated their overall educational experience at SCC as 'good' or 'excellent' (and thus neither 'fair' nor 'poor').	.
2.1	CCSSE Benchmark for Active and Collaborative Learning	CCSSE reports	Overall score for CCSSE benchmark of Active and Collaborative Learning. The national benchmark is normalized at 50.0. Higher scores indicate more positive performance; lower scores indicate less positive performance.	.
2.2	Percent of students who receive an F during their first term	Zogotech	Percent of undergraduate students (not including dual credit students) who received a grade of 'F' or 'NP' in a credit course in their first term attending SCC.	.
2.3	CCSSE Benchmark for Academic Challenge	CCSSE reports	Overall score for CCSSE benchmark of Academic Challenge. The national benchmark is normalized at 50.0. Higher scores indicate more positive performance; lower scores indicate less positive performance.	.
2.3	CCSSE Benchmark for Student Effort	CCSSE reports	Overall score for CCSSE benchmark of Student Effort. The national benchmark is normalized at 50.0. Higher scores indicate more positive performance; lower scores indicate less positive performance.	.
2.3	CCSSE Benchmark for Student-Faculty Interaction	CCSSE reports	Overall score for CCSSE benchmark of Student-Faculty Interaction. The national benchmark is normalized at 50.0. Higher scores indicate more positive performance; lower scores indicate less positive performance.	.
2.4	Overall success rate of undergraduate students	Zogotech	Percent of grades earned by undergraduate students (not including dual credit students) that were successful (A, B, C, P) compared to the total number of grades earned	Yes
2.4	Overall rate of D/F grades among undergraduates	Zogotech	Percent of grades earned by undergraduate students (not including dual credit students) that were unsuccessful (D, F, NP) compared to the total number of grades earned	.
2.4	Overall withdrawal rate of undergraduate students	Zogotech	Percent of grades of W earned by undergraduate students (not including dual credit students) compared to the total number of grades earned	.
2.4	Overall success rate of dual credit students	Zogotech	Percent of grades earned by dual credit students that were successful (A, B, C, P) compared to the total number of grades earned	Yes
2.4	Overall rate of D/F grades among dual credit students	Zogotech	Percent of grades earned by dual credit students that were unsuccessful (D, F, NP) compared to the total number of grades earned	.
2.4	Overall withdrawal rate of dual credit students	Zogotech	Percent of grades of W earned by dual credit students compared to the total number of grades earned	.

Objective	Metric	Data Source	Definition	KPI
2.4	Number of certificates awarded	Zogotech	Number of certificates awarded	Yes
2.4	Number of diplomas awarded	Zogotech	Number of diplomas awarded	Yes
2.4	Number of associate degrees awarded	Zogotech	Number of associate degrees (AA, AS, AAS, AOS) awarded	Yes
2.4	Fall to fall retention rate	IPEDS Fall Enrollment	Percent of full-time students from the previous fall term cohort who are still enrolled or have completed their program (as defined by the U.S. Dept. of Education).	Yes
2.4	Graduation and transfer rate	IPEDS Graduation Rates	Percent of students who either graduated from SCC or transferred to another college or university in three years (or 150% of normal time).	Yes
2.4	Workforce placement rate of Career/Technical graduates	Graduate Reports	Percent of graduates from career/technical programs who indicated they were employed at the time of or shortly after their graduation.	Yes
2.4	Percent of students who completed all developmental coursework	VFA	The percent of students who attempted at least one developmental course as reported to VFA from the First time in College cohort.	.
2.4	Percent of credit hours attempted in the first term that were successfully completed	VFA	Percent of credits attempted by students (fall or summer cohort) completed with a grade of C or better as reported to VFA	.
2.5	CCSSE Benchmark for Support for Learners	CCSSE reports	Overall score for CCSSE benchmark of Support for Learners. The national benchmark is normalized at 50.0. Higher scores indicate more positive performance; lower scores indicate less positive performance.	.
2.7	Percent of federal work study funds expended	FISAP reports	Percent of federal work study funds expended by SCC out of total Federal work study funds available to SCC	.
2.8	Number of student athletes enrolled	Toni Landenberger	The number of students who participate in collegiate athletics in an academic year.	.
2.9	Percent of undergraduates on the Dean's List	Zogotech	Percent of students on the Dean's list during the academic year. Students on the Dean's list in multiple terms will be counted separately for each term	.
2.9	Percent of students graduating with honors	Informer Report titled 'Graduate List'	The number of students who received "distinction" or "high distinction" at graduation	.
2.10	Number of students who actively participate in wellness activities	Informer Report titled 'Scanner activity by date'; Zogotech	Unduplicated count of students who swiped in to a SCC wellness center or event during an academic year	.
2.11	Enrollment in World Denizen courses	Zogotech	<i>Definition and data source not yet finalized.</i>	.



## Goal 3 – Communication and Public Awareness

Objective	Metric	Data Source	Definition	KPI
3.1	Number of unique pageviews of home page	GoogleAnalytics	Unique pageviews of the home page of the SCC website. As defined by Google, Unique Pageviews is the number of sessions during which the specified page was viewed at least once.	.
3.5	Number of clicks from home to Explore	GoogleAnalytics	Number of visits to SCC home page that clicked through to the Explore content at <a href="https://www.southeast.edu/academics/">https://www.southeast.edu/academics/</a>	.
3.5	Number of clicks from home to Visit	GoogleAnalytics	Number of visits to SCC home page that clicked through to the Visit content at <a href="https://www.southeast.edu/visitscc/">https://www.southeast.edu/visitscc/</a>	.
3.5	Number of clicks from home to Apply	GoogleAnalytics	Number of visits to SCC home page that clicked through to the Apply content at <a href="https://www.southeast.edu/applynow/">https://www.southeast.edu/applynow/</a>	.
3.5	Engagement rate with Facebook	SCC Public Information	The total number of interactions SCC content receives on Facebook divided by total number of followers, multiplied by 100.	.
3.5	Engagement rate with Instagram	SCC Public Information	The total number of interactions SCC content receives on Instagram divided by total number of followers, multiplied by 100.	.
3.5	Engagement rate with LinkedIn	SCC Public Information	The total number of interactions SCC content receives on LinkedIn divided by total number of followers, multiplied by 100.	.
3.5	Engagement rate with Twitter	SCC Public Information	The total number of interactions SCC content receives on Twitter divided by total number of followers, multiplied by 100.	.
3.5	Number of prospects identified from the 'Choose SCC' microsite	CRM Recruit	Unique prospects, as identified by email addresses, from the 'Choose SCC' microsite at <a href="https://www.choosescc.com/">https://www.choosescc.com/</a>	.
3.5	Admit rate of prospects identified by the 'Choose SCC' microsite	CRM Recruit	Percent of prospects identified through the 'Choose SCC' microsite who move on to be admitted to a program at SCC.	.



## Goal 4 – Programming and Development

Object-ive	Metric	Data Source	Definition	KPI
4.4	Number of sections offered at Learning Centers	Zogotech	The number of credit and non-credit courses offered at the six SCC Learning Centers.	.
4.4	Total enrollment at Learning Centers	Zogotech	Total enrollment in courses offered at the six Learning Centers.	Yes
4.8	Percent of sections offered as web, hybrid, and other non-F2F	Zogotech	Percent of course sections that are offered via web, hybrid, synchronous learning methods, or other non face-to-face methods	.
4.8	Percent of enrollment in web courses	Zogotech	Percent of undergraduate enrollment in courses that were offered via web.	.



## Goal 5 – Employee Excellence

Object-ive	Metric	Data Source	Definition	KPI
5.1	Average number of qualified applicants per Arts & Sciences faculty position	Human Resources	Average number of applicants that meet minimum qualifications for each Arts & Sciences faculty position search during the fiscal year	.
5.1	Average number of qualified applicants per Career Technical faculty position	Human Resources	Average number of applicants that meet minimum qualifications for each Career Technical faculty position search during the fiscal year	.
5.1	Average number of qualified applicants per support staff position	Human Resources	Average number of qualified applicants for support staff positions (N12 and higher) involved in a search during the fiscal year	.
5.1	Average number of qualified applicants per professional staff/administrative positions	Human Resources	Average number of qualified applicants per professional staff/administrative positions involved in a search during the fiscal year	.
5.1	Index of employee diversity compared to service area	IPEDS HR; U.S. Census Bureau	Diversity of full-time regular employees in fall term as compared to diversity of the service area as estimated by the U.S. Census Bureau. A value of 1.0 indicates that the employee population is as diverse as the service area. Values below 1.0 indicate the employee population is less diverse.	.
5.5	Number of professional development offerings by HR	Human Resources	<i>Definition and data source not yet finalized.</i>	.



## Goal 6 – Strategic Partnerships

Object-ive	Metric	Data Source	Definition	KPI
6.1	Percent of SCC service area high school seniors who enrolled at SCC during the following academic year	Zogotech; Nebraska Department of Education	Percent of high school seniors from the 15-county service area who attended SCC during the following year	Yes
6.1	Percent of dual credit students who enrolled at SCC as an undergraduate the following year	Zogotech	Percent of high school dual credit students who enrolled at SCC as an undergraduate student the following year. (In future years, this metric will be provided separately for TCA and SENCAP/DC Advantage students.)	Yes



## Goal 7 – Educational Environment

Object-ive	Metric	Data Source	Definition	KPI
7.7	Central IT expenditures per FTE	Educause	Total amount of funds that central IT spent during the fiscal year excluding all depreciation and amortization expenses per institutional FTE (i.e., student and employee; as reported to Educause).	.
7.7	Percent of computers in fleet that are 4 year or under	Information Technology	Percent of all computers that are currently used in college operations including check out machines available for use that are no more than four years old.	.
7.7	Percent of servers in fleet that are 7 years or under	Information Technology	Percent of all servers that are currently used in college operations that are no more than seven years old.	.
7.7	Average score from NIST self-assessment	Information Technology	The National Institute of Standards and Technology (NIST) provides a self-assessment tool to help organizations understand the effectiveness of their cybersecurity risk management efforts and identify improvement opportunities in overall organizational performance. The assessment covers 110 individual criteria across 5 framework areas and is based on a standard 5 point scale with 5 being fully implemented protective measures to 0 being no protective measures implemented. This metric is the average score reported by SCC across all items.	.



## Goal 8 – Financial Strength

Object-ive	Metric	Data Source	Definition	KPI
8.3	CFI component: Primary Reserve Ratio	HLC Institutional Update	This ratio identifies the college's financial strength and flexibility by identifying how long the college can function by using reserves without the generation of any new net assets. It is calculated as EXPENDABLE NET ASSETS / TOTAL EXPENSES	.

Objective	Metric	Data Source	Definition	KPI
8.3	CFI component: Return on Net Assets Ratio	HLC Institutional Update	The ratio measures whether the organization is financially better off than in the previous year by measuring total economic return or the level of change in total net assets. This ratio is the most comprehensive measure of growth or decline in wealth over time. It is calculated as CHANGE IN NET ASSETS / TOTAL NET ASSETS AT BEGINNING OF YEAR	.
8.3	CFI component: Viability Ratio	HLC Institutional Update	This ratio addresses the question of whether financial resources are being strategically managed to advance the mission of the institution. It measures expendable resources that are available to cover debt obligations and generally is regarded as governing an institution's ability to assume new debt. It is calculated as EXPENDABLE NET ASSETS / LONG-TERM DEBT	.
8.3	CFI component: Net Operating Revenues Ratio	HLC Institutional Update	This ratio indicates if an institution is living within its available resources. Institutions need to generate some level of surplus over long periods of time because operations are one source for reinvestment in future initiatives. It is calculated as (OPERATING INCOME + NET NON-OPERATING REVENUES) / (OPERATING REVENUES + NON-OPERATING REVENUES)	.
8.3	Amount of general funds reserved at end of fiscal year	Financial audit statements	The amount added to cash reserves as an annual, one-time activity and reported on 'Schedules of General Fund Revenues Budgetary Basis' in financial audit report.	.
8.4	Amount of grant/contract awards	Resource Development	Amount of grant dollars awarded to SCC during fiscal year. Does not include awards from Pell Grant Program, Federal Direct Loan or Federal Work-Study Program.	.
8.4	Net assets of SCC Foundation	Foundation Financial Audit Reports	Total net assets of SCC Foundation at the end of the fiscal year.	.
8.4	Total expenditures for scholarships by SCC Foundation	Foundation Financial Audit Reports	Total expenditures for scholarships by SCC Foundation in a fiscal year.	.
8.4	Fundraising, dollars donated to College and Foundation	Raiser's Edge	<i>Not yet available. Software implementation in progress.</i>	Yes
8.4	Fundraising, number of donors to College and Foundation	Raiser's Edge	<i>Not yet available. Software implementation in progress.</i>	Yes
8.6	Difference between actual and budgeted expenditures in general fund	Financial Audit Reports	Difference between the budgeted and actual expenditures in the general fund for a fiscal year as reported in the financial statements. Positive numbers indicate expenditures were lower than budget.	.
8.7	Net profit(loss) for auxiliary services	Administrative Services	<i>Definition and data source not yet finalized.</i>	.



## Goal 9 – Organizational Climate

Objective	Metric	Data Source	Definition	KPI
9.1	Percent of employees who are faculty members	IPEDS HR	As reported to IPEDS during the fall term, percent of all SCC employees who are categorized as "Instructional Staff". Instructional Staff includes both full-time and adjunct faculty members.	.
9.1	Percent of faculty who are full-time	IPEDS HR	As reported to IPEDS during the fall term, percent of all SCC faculty who are in full-time positions.	.
9.1	Number of full-time positions filled	Human Resources	Number of full-time positions filled during a fiscal year. The reporting year runs from July 1 through June 30.	.
9.1	Percent of full-time faculty who are 55+	Source file for IPEDS HR	The percent of full-time faculty members who were 55 or older on November 1 of each academic year.	.
9.1	Average retirement age of full-time faculty	Human Resources	Average age of faculty members who retired in previous fiscal year. The reporting year runs from July 1 through June 30.	.